

FOR IMMEDIATE RELEASE  
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## **Warren's Communications Department Earns 4 International Awards**

**Warren, MI** – The city's Communications Department has earned four international awards for "big ideas in communications."

Warren Mayor Jim Fouts praised Clarissa Cayton, department director, for "encouraging innovation in the department."

The communicator awards are the leading international awards program recognizing big ideas in marketing and communications. Founded over two decades ago, the communicator awards receive over 6,000 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world.

All winners for the communicator awards are hand-selected by the AIVA (Academy of Interactive & Visual Arts), an invitation-only group consisting of top-tier professionals from acclaimed media, communications, advertising, creative and marketing firms. AIVA members include executives from organizations such as Airtype Studio, Big Spaceship, Conde Nast, Coach, Disney, The Ellen Degeneres Show, Estee Lauder, Fry Hammond Barr, Lockheed Martin, MTV

Networks, Pitney Bowes, Rabble Rouser, Sotheby's Institute of Art, Time, Inc., Victoria's Secret, Wired, and Yahoo!

<b>Winner/Client</b>	<b>Title of Entry</b>	<b>Category</b>
City of Warren Communications Department/TV Warren	Life is Good with Amy Hart of the Warren EMS	Film/Video-Health and Wellness
City of Warren Communications Department/TV Warren	Great Lakes Comic Con 2017	Film/Video- Entertainment
City of Warren Communications Department/TV Warren	Sports Line 10/23/2017	Film/Video-Live Events
City of Warren Communications Department/TV Warren	High School Football-Warren Woods Tower vs. Cousino	Film/Video-Sports