

Warren Communications Department Receives 3 Awards in National Competition

Warren, MI – The city’s Communications Department has received three 2015 Communicator Awards from the Academy of Interactive and Visual Arts in New York.

For the first time, the department received the Award of Excellence for the production of “EMS Heroes in Warren” produced at the request of Mayor Jim Fouts and with the aid of Cousino High School teacher, Roxanne Garrish. Award of Excellence winners are awarded a Gold Communicator statuette, the highest honor.

The department also received two Awards of Distinction, one for Judge’s Corner, co-produced and hosted by District Court Judge Matthew Sabaugh, and one for Warren Monthly, produced by Damon Parnell, a program that puts the spotlight on Warren residents.

Entries are judged to evaluate distinction in creative work. In determining Excellence and Distinction Winners, entries are judged on their merits against a standard of excellence based on the 19-year history of The Communicator Awards, considering the category entered.

“These awards are the result of the creativity of the department’s staff and communications department director Tracey Perry, said Warren Mayor Jim Fouts. “It is one of the best city cable TV channels in the Metro Area.”

The Communicator Awards are judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 600+ member organization of leading professionals from various disciplines of the visual arts dedicated to progress and the evolving nature of traditional and interactive media. Current AIVA membership represents a “Who’s Who” of acclaimed media, advertising, and marketing firms including: AirType Studio, Conde’ Nast, Disney, Keller Crescent, Lockheed Martin, Monster.com, MTV, rabble+rouser, Time Inc., Tribal DDB, Yahoo!, and many others.

“The work entered in the 21st Annual Communicator Awards serves as a true testament to the innovative ideas and capabilities of communications and marketing professionals around the world,” noted Linda Day, executive director of the Academy.