



**2021 CLICK IT OR TICKET
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FOR IMMEDIATE RELEASE
Commissioner Dwyer
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Click It or Ticket campaign begins May 17

Law enforcement officers on the lookout for unbuckled motorists

Warren, MI– As the Memorial Day holiday approaches, the City of Warren Police Department is reminding drivers about the importance of seat belt use.

This annual campaign is part of the national *Click It or Ticket* high-visibility enforcement period, which runs from May 17 to June 6, 2021. The national seat belt campaign runs concurrent with the start of the busy summer travel season, with the goal of reducing traffic deaths and serious injuries.

Warren Police Commissioner William Dwyer adds, “During the *Click It or Ticket* campaign, like our fellow law enforcement officers across the state, the Warren Police Department will work hard to ensure the message gets out to drivers and passengers to buckle up.” Dwyer continued, “The importance of wearing a seat belt cannot be stressed enough. It is the law, but more than that, buckling up is the easiest thing you can do to limit injury or save your life during a crash.”

According to the University of Michigan Transportation Research Institute (UMTRI), in 2019, 217 people killed in Michigan traffic crashes were not wearing a seat belt. “We see the results of not wearing a seat belt all the time. We see the loss of life. So often, it could have been prevented with the simple click of a seat belt.”

Men make up the majority of those killed in motor vehicle traffic crashes nationwide. According to the National Highway Traffic Safety Administration (NHTSA), In 2019, 65 percent of the 22,215 passenger vehicle occupants who were killed were men. Men also wear their seat belts at a lower rate than women do – 51 percent of men killed in crashes were unrestrained, compared to 40 percent of women killed in crashes.

Young adults are also at a higher risk of being killed because of riding unrestrained. In 2019, more than half (57 percent) of young adults 18 to 34 years old killed while riding in passenger vehicles were not buckled up.

(MORE)



Commissioner Dwyer would like to wish everyone a good and most of all, a safe Memorial Day weekend. “If this enforcement during these coming weeks can inform more people to the dangers of not wearing a seatbelt, and to get people to buckle up, we’ll consider this mission successful!” Please pass this information along to family and friends. Most of all, remind them to wear their seatbelts. Help us spread this lifesaving message before another life is lost due to not wearing one’s seatbelt.

“Seat belts save lives and everyone, children and adults in the front seat and back seat, need to remember to buckle up – every trip, every time.”

For more information on the *Click It or Ticket* mobilization, please visit www.nhtsa.gov/ciot.

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